Crosstab: Overall, how satisfied are you with MarketVolume?

With…

Pricing plans are reasonable

Conclusion: 57 respondents who are satisfied with the MarketVolume agree that the pricing plans are reasonable. This means that 57 respondents are satisfied with MarketVolume and think that the pricing plans are reasonable. There are 47 respondents who are neutral when it comes to reasonable pricing, and as well, they are satisfied with MarketVolume.

Recommendations: I would not recommend altering the prices. It seems that over half the respondents are satisfied with MarketVolume and agree that the pricing plans are reasonable. If there were too be an alteration in price plans, perhaps it would be a good idea to lower them a tad.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Observed Frequencies** |  |  |  |  |  |  |
|  | **Strongly Agree** | **Agree** | **Neutral** | **Disagree** | **Strongly Disagree** | **Don't Know** | **Grand Total** |
| **Very Satisfied** | 4 | 26 | 16 | 1 | 1 | 0 | 48 |
| **Satisfied** | 2 | 25 | 31 | 13 | 4 | 3 | 78 |
| **Neither Satisfied nor Dissatisfied** | 0 | 2 | 11 | 10 | 3 | 1 | 27 |
| **Dissatisfied** | 0 | 1 | 2 | 3 | 1 | 1 | 8 |
| **Very Dissatisfied** | 0 | 0 | 0 | 0 | 3 | 0 | 3 |
| **Don't Know** | 0 | 1 | 0 | 2 | 0 | 7 | 10 |
| **Grand Total** | 6 | 55 | 60 | 29 | 12 | 12 | 174 |